Gramex – Highlights of the year 2024



Our partner,

Welcome to read our digital annual review!

Gramex has the goal of being one of the best - and therefore one of the most responsible - copyright services in the world.

As part of its sustainability programme, Gramex calculated the carbon footprint of its own operations for the first time.

- A total of 29.066 million euros in accrued remuneration was collected from music use.
- The background music sector (12.178 million), radio and television use (8.280 million) and internet and network use (4.693 million) yielded the highest remuneration.
- Gramex's performer and producer clients were yet again productive. During 2024, 19 938 recordings were reported to Gramex.
- During the year, Gramex was the first to implement the new and accurate DDEX statement for producer account reporting.
- The adoption of the ISNI identifier was also continued, and the use of marketing automation in customer service and communication was further developed.
- The global use of the Apollo rights management system, developed by Gramex in collaboration with BiConcepts, expanded.
- Gramex continued the AV Music pilot service in partnership with Teosto. Throughout the year, 154 different AV productions were serviced in music licensing matters.

Read the full annual report in digital format

We wanted to make the Annual Review 2024 more environmentally friendly. You can read the full digital document at www.gramex.fi/aboutgramex or by QR code:



34,000 music licences

66,700 music performers and producers



Gramex is the copyright society of phonogram music performers and producers in Finland. Gramex helps professionals performing on phonograms and music producers be remunerated for their work and for companies and organisations to use music in a simple and responsible way that produces value.

www.gramex.fi

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Four distributions involving the payment of

Division of remuneration 2024



Background music Radio and television use Internet and data network Private copying compensation Audio and video recordings Remuneration from abroad Term of protection Music videos Retransmission

| ŧ | E12,177,997 |
|---|-------------|
| ŧ | 8,280,831 |
| € | 692,628 |
| | €1,097,87 |
| | €876,625 |
| | €1,797,48 |
| | €133,559 |
| | €9,030 |
| | €0 |

Total operating expense ratio **13 %**

Approx. **60** contracts with international sister organisations

1,797,000 euros in remuneration collected from abroad

€2.17 million in remuneration paid to foreign societies

23,000 MyGramex portal users at the end of the year

Updated Gramex.fi website received a user rating of **3.9 / 5**

Carbon Footprint 2024



Gramex's new sustainability programme provides a framework for promoting responsibility work and open communication. It also includes completely new areas of development, for example in the field of environmental responsibility.

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