Gramex Finland’s support for Rightsholders: Gramex to distribute EUR 11 million in remuneration earlier due to the coronavirus

As musicians and producers are in great need of money right now, Gramex will help them by distributing remuneration earlier than planned.

Gramex seeks to carry out the distribution of remuneration for this spring around a month earlier. As musicians and producers are in great need of money right now, Gramex will distribute around EUR 11 million (mainly from collection period July – December 2019) in remuneration earlier than planned.

“As the coronavirus has taken away musicians’ income from gigs, performing artists and their families urgently need money,” says Tuomas Talonpoika, Director of Gramex’s Rightsholders Unit. “We want to help them in this difficult situation.”

A joint decision

Distributing remuneration earlier is a big challenge for our office, which has transitioned to remote work, and the decision to do so was made together.

“Because remuneration is usually paid in around six months, removing an entire month of working time means a lot of extra effort for our personnel, especially when working remotely.”

“Right now, our personnel are working as hard as they can to help producers and performing artists in this situation, and I would like to thank them for it,” says Talonpoika.

By the end of April

Gramex will distribute a total of around EUR 11 million in remuneration with an expedited schedule by the end of April. Around 9,000 of Gramex’s direct customers will receive remuneration. In addition, some of the remuneration will be paid through Gramex’s international partner organisations.

Recipients of remuneration will be informed of the exact week the payment will be made by email and on Facebook. This information will be made available immediately after the time of payment is confirmed.

Originally, remuneration was supposed to be distributed by 24 May. The expedited schedule is made possible not only by the personnel’s hard work but also by the system development efforts and future-oriented planning undertaken over the past few years.

We are looking for ways to help

“Gramex is constantly trying to come up with more ways to help both those who pay and those who receive remuneration in this difficult situation,” says Ilmo Laevuo, the Managing Director of Gramex. “We only have access to a limited set of means, but we will do what we can.”

Collective management organisation Gramex represents performing artists and phonogram producers. Gramex has over 56,000 client agreements with rightsholders and around 31,000 customers who pay remuneration. Gramex grants licenses for using recorded music and music videos. Because music makes good things happen, our aim is to make it easy to use music.